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#### We're a great fit













## EXTINGUSH THE THIRST WITH PRINTOREST FIREFIGHTERS

#### JUBEL EXTINGUISH THE THIRST

PEACH E4 - - 2 FOR ELDER FLOWER REFERENCE



#### HOW?



'Extinguish the thirst' activations at festivals



Community rallying and hype building



Collaborative products, billboards and merch sales

#### FANCY IT?

## LET'S CERTIFICATION OF THE PROPERTY OF THE PRO

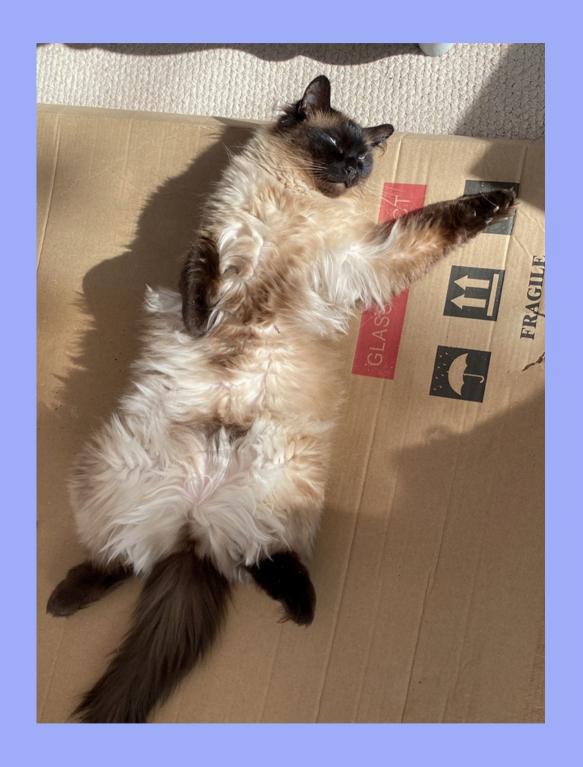
Rebecca Leach | Brand Partnerships

rebecca.leach@coolearth.org Email me your thoughts (be nice, guys) If that wasn't enough to convince you, here's a picture of my cat with a can of Jubel



And here he is after his can of Jubel.

I'm really struggling to reign him in these days.



### JUST KIDDING, OBVIOUSLY MY CAT DOESN'T DRINK BEER.

HE PREFERS A CIGAR.